



*The 16th Annual*  
**Star of Life**  
**Awards**

**Sponsorship**  
**Opportunities**

Thursday May 2, 2024  
Farm Bureau Exposition Center  
Lebanon, TN 37087

---

---

# *The 16th Annual* **Star of Life Awards Banquet & Dinner**

## **Sponsor the Star of Life Awards!**

You are cordially invited to participate in this prestigious dinner and ceremony as a sponsor. Children's Emergency Care Alliance (CECA TN) provides the event complimentary to our Award Recipients, plus a guest of their choosing, as well as their patient(s), plus their one guest. This is your opportunity to join us as we honor these dedicated individuals along with their family, friends and the patients whose lives they saved, but we need your help through sponsorship. The Star of Life Awards honors the individuals and organizations who exemplify Tennessee's emergency medical services system's commitment to emergency care throughout the state:

<https://cecatn.org/star-of-life/>

## **The Star of Life Awards Dinner & Banquet Purpose**

- Reunite EMS providers with the person(s) they treated and highlight the actual patient scenario.
- Honor exceptional EMS personnel from each of Tennessee's eight EMS Regions.
- Recognize Tennessee's EMS systems and organizations.
- Educate the public and policy makers about the significant role of EMS in the healthcare system.
- Generate positive media stories regarding prehospital care and the EMS Star of Life Award.
- Magnify the profile of National EMS Week in the state of Tennessee.

## **First Responders (from ambulance to hospital doors)**

Who is prepared to save a life and provide comfort during life's scariest, and at times tragic, moments? How often are these everyday heroes recognized? Are they ever celebrated? The Star of Life Awards honor the accomplishments of EMS personnel from all regions of Tennessee who provide exemplary life-saving care to adult and pediatric patients.

The goal of the award is to recognize exceptional front-line care, with a focus on agencies and providers who are the initial responders. Each year the ceremony includes a presentation of the patient scenarios and reunites the EMS caregivers with the individuals they treated.

This is the premier event in Tennessee to recognize and honor our excellent prehospital providers and first responders from all eight Regions throughout the state. You don't want to miss it!

---

# The 16th Annual Star of Life Awards Banquet & Dinner

## When & Where

May 2, 2024  
Farm Bureau Expo Center  
945 E. Baddour PKWY.  
Lebanon, TN  
Registration begins at 5:30 PM  
Banquet & Awards 6:00 PM - 9:00 PM

## Contact

Children's Emergency Care Alliance  
Attn: Natasha Kurth  
3841 Green Hills Village Dr.  
Suite 3048  
Nashville, TN 37215  
615-343-3672  
[natasha.d.kurth@vumc.org](mailto:natasha.d.kurth@vumc.org)

## Sponsorship Deadline

April 2, 2024

## Expected Attendees

400-500

Custom Packages available - Contact  
the CECATN office for more details  
[www.cecatn.org](http://www.cecatn.org)  
615-343-3672

## Sponsorship Opportunities

### Star Partner

**\$5,000**

- Includes table/ seating for eight (8) at Star of Life Awards
- Program recognition: Full-page color or black-and-white ad & Company logo
- Media Release recognition
- Star Partner recognition on stage
- Signage in event recognizing program support

### North Star

**\$2,500**

- Includes table/seating for eight (8) at Star of Life Awards
- Program recognition: Half-page color or black-and-white ad & company logo

### Gold Star

**\$1,500**

- Includes table/seating for four (4) at Star of Life Awards
- Program recognition: Half-page black-and-white ad & company logo

### Silver Star

**\$1,000**

- Includes table/seating for two (2) at Star of Life Awards
- Program recognition: Quarter-page black-and-white ad & company logo

### Bronze Star

**\$500**

- Program recognition & company logo

## Star of Life & Conference Packages

### Package #1-

Gold Lunch Sponsor &  
SOL Star Partner

**\$9,000**

### Package #2-

Silver Break Sponsor &  
SOL North Star

**\$4,900**

### Package #3-

Bronze Exhibitor &  
SOL Silver Sponsor

**\$1,450**

# The 16th Annual Star of Life Awards Banquet & Dinner

## Sponsorship Form

**\*Full Page Ad Dimensions: 5 in W x 7.5 in L; 1/2 Page Ad Dimensions: 5 in W x 3.5 in L;  
¼ Page Ad Dimensions: 2.5 in W x 3.75 in L\***

Sponsor Name & Phone	Company & Address	Email	Sponsorship Level	Company Ad, Logo & Check Sent to CECA
<p><b><u>Sponsorship Levels</u></b></p> <p>\$5,000 Star Partner Level</p> <p>\$2,500 North Star Level</p> <p>\$1,500 Gold Star Level</p> <p>\$1,000 Silver Star Level</p> <p>\$500 Bronze Star Level</p>		<p><b><u>Please Make Checks Payable To:</u></b></p> <p>Children’s Emergency Care Alliance Attn: Natasha Kurth 3841 Green Hills Village Drive Suite 3048 Nashville, Tennessee 37215</p> <p><b>(Preference of Payment via Check)</b></p> <p>Payments may be made online via card: <a href="https://cecatn.org/star-of-life/sponsor-the-star-of-life-awards/">https://cecatn.org/star-of-life/sponsor-the-star-of-life-awards/</a></p> <p>Thank you!</p>		

**Deadline for Sponsorship: Check received by CECA Office no later than April 2, 2024**

Thank you for your gracious sponsorship of this worthy event! If you have any questions, or we can help further, please feel welcome to contact us: Natasha Kurth, Executive Director, Children’s Emergency Care Alliance, (CECA TN), 615-343-3672 or [cecatn@vumc.org](mailto:cecatn@vumc.org)