April 17, 2026

Sponsorship Opportunities

Jointly provided by











We are excited to invite you to exhibit at the 25th Annual Update in Acute & Emergency Care Pediatrics Conference. This year's conference is an in-person event. The conference will be held on April 17, 2026 in Pigeon Forge, TN., and will offer physicians, advance nurse practitioners, nurses, respiratory therapy and prehospital providers the invaluable ability to receive practical clinical information about urgent and emergent pediatric challenges in a highly interactive and engaging atmosphere. This annual experience offers more than 100 attendees continuing medical education credit and is a collaborative initiative between Children's Emergency Care Alliance of Tennessee (CECA TN) and Tennessee's four Comprehensive Regional Pediatric Centers (CRPCs). The CRPCs are East Tennessee Children's Hospital, Le Bonheur Children's Hospital, Monroe Carell Jr. Children's Hospital at Vanderbilt, and Children's Hospital at Erlanger.

As the 2026 course director, I invite you to join us at The Dollywood's DreamMore Resort and Spa as an exhibitor. Enclosed is an exhibitor application for completion. This year's conference features experts presenting an engaging curriculum on current topics and trends in pediatric medicine. The conference benefits Children's Emergency Care Alliance (CECA), (www.cecatn.org), a non- profit dedicated to bettering the system of emergency care for Tennessee's children. This is accomplished through education, trainings, public policy and working closely with statewide partners to bring as many voices as possible to the table. CECA TN and the four CRPCs work hand-in-hand to move forward a mission of ensuring that every child in Tennessee receives the best pediatric emergency care in order to eliminate the effects of severe illness and injury.

The conference's joint providers are East Tennessee Children's Hospital, Le Bonheur Children's Hospital, Monroe Carell Jr. Children's Hospital at Vanderbilt, Children's Hospital at Erlanger, and CECA TN, signifying a collaboration of statewide pediatric champions. Don't miss an opportunity to network and engage with leading health care professionals from across the state of Tennessee.

We encourage your organization to support this substantial conference as an exhibitor. The exhibit fee provides two representatives with booth space, a meal and snacks. CME or other education credit is not provided to exhibitors without individual registration and payment of appropriate registration fees. Space is very limited, exhibitor applications are due April 1, 2026.

Children's Emergency Care Alliance will be handling the coordination of exhibitors for the 2026 conference. Please fill out the form below to register as an exhibitor and email back to info@cecatn.org. Contact Natasha Kurth at (615) 343-3672 or by email at Natasha.d.kurth@cecatn.org if you need assistance or have questions. Thank you in advance for making a difference in the lives of Tennessee's children. We look forward to seeing you in Pigeon Forge!

Sincerely,

Michael Riker, MD

East Tennessee Children's Hospital

When & Where

April 17, 2026
Dollywood's DreamMore Resort & Spa
2525 Dreammore Way
Pigeon Forge, TN 37863

Contact

Natasha Kurth
Children's Emergency Care Alliance
3841 Green Hills Village Dr.
Suite 3048
Nashville, TN 37215
natasha.d.kurth@vumc.org

Registration Deadline

TBD

Expected Participants

100-120

Sponsorship Opportunities

Host Partner

\$10,000

- Includes exhibit table and acknowledgement at event.
- Leave pop-up display in central main hall through entirety of conference
- Option to host conference through your hospital or organization in conjunction with CECA TN
- Includes 5 complementary conference registrations
- Your company will be recognized with premier corporate logo on the CECA TN webpage
- Please email company logo to info@cecatn.org

Gold Lunch Sponsor

\$5,000

- Includes exhibit table and acknowledgement at event
- Signage as sponsor for lunch
- Includes 4 complementary conference registrations
- Your company will be recognized with premier corporate logo on the CECATN webpage
- Please email company logo to info@cecatn.org

Silver Break Sponsor

\$3,000

- · Includes exhibit table and acknowledgement at event
- Signage as sponsor for break
- Includes 3 complementary conference registrations
- Your company will be recognized with premier corporate logo on the CECATN webpage
- Please email company logo to info@cecatn.org

Bronze Exhibitor

\$600

Includes exhibit table and acknowledgement at event

Exhibit Space Application

| YOUR CONTACT INFORMATION | |
|--|---------|
| Company Na | ame |
| Primary Con | tact |
| City/State | Zipcode |
| Phone | Email |
| PLESE CHOOSE YOUR SPONSORSHIP LEVEL | |
| Host Partner (\$10,000) Gold Lunch Sponsor (\$5,000) | |
| Silver Break Sponsor (\$3,000) Bronze Exhibitor (\$600) | |
| Submission of this signed form to Children's Emergency Care Alliance constitutes your commitment to serve as a supporter and your agreement to pay\$ | |
| Signature: | |
| Title: | Date: |
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If you have any questions please do not hesitate to contact Natasha Kurth at (615) 343-3672